

MEDIA ADVISORY

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PUMPKIN DROP TO GET STUDENTS DESIGNING, THINKING, CREATING

EVENT: The 20th Annual Capital City Pumpkin Drop hosted

by BridgeValley Community and Technical College

DATE & TIME: Thursday, October 18, 2018. Opening ceremony at 9:30

a.m. Competition at 10:00 a.m.

LOCATION: Appalachian Power Park in Charleston

ATTENDANCE: 38 schools have registered from eleven different counties,

with approximately 100 pumpkin drops. More than 1000

students are expected to attend.

Event participants must be pre-registered through BridgeValley CTC.

The event is free and open to the public. The event will be held rain or

shine.

BACKGROUND: Students in elementary, middle, and high schools from across

West Virginia will participate in the Capital City Pumpkin Drop competition. The object of the Pumpkin Drop is to design a container to protect a pumpkin using math and science skills. Then, the container with the pumpkin inside is dropped from a designated

height.

Pumpkins will be judged by a team of faculty and staff from BridgeValley and American Electric Power based on whether they stay intact and how close they land to the target. Cash prizes will be awarded to the top schools in each of the high school, middle school, and elementary school categories. Awards such as "Most Creative Design" and "Most Sustainable Design" also will be awarded. Students were asked to submit video presentations prior to the event.

Sponsors include BridgeValley Community and Technical College, Appalachian Power, Covestro, DOW, Toyota Motor Manufacturing - WV, Valtronics, Endicott Farms, and ZMM Architects and

Engineers. In-kind sponsors include Appalachian Power Park, West Virginia Power, Southridge Chick-fil-A, Gritt's Farm, and East Coast Tees.